



The Apex Christmas parade has been a well attended tradition for more than 50 years and we look forward to having you join us. To reserve your spot (and space is limited) please complete and return this form to the Apex Chamber of Commerce by **October 31, 2010**.

220 N. Salem Street, Apex, NC 27502

Proceeds to benefit **Western Wake Crisis Ministry**

**Entry Type:**

- Full Float (12 to 15 people) - \$550
- Half Float (6-8 people) - \$325
- Quarter Float (less than 6 people) - \$225
- Commercial /business float - \$150
- Schools/Civic Groups-\$50
- Band
- Other: Only with permission from the Apex Rotary Club can this box be checked.

**Make checks payable to the Apex Rotary Club.**

**Required Information: Parade Date December 4, 2010 5:00pm**

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell: \_\_\_\_\_ Work: \_\_\_\_\_

Contact Email Address (required): \_\_\_\_\_

Please provide a brief description of your organization for our PA announcement: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please provide the approximate number of walkers, vehicles, length of your trailer/float (if applicable) and any other apparatus in your parade entry. \_\_\_\_\_

\_\_\_\_\_

Will you have music? (circle one)      Yes                      No

Do you or your group have any special requests or needs? \_\_\_\_\_

\_\_\_\_\_

You will receive a confirmation email with guidelines, a map, and other important info shortly after we receive your application. If you do not receive this confirmation email, please contact the Chamber office at 362-6456 and we will send another promptly.

The parade line-up will be posted at [www.apexrotary.org](http://www.apexrotary.org) prior to the parade.

**Questions? Feel free to email us at [info@apexchamber.com](mailto:info@apexchamber.com) or call 362-6456**



Event hosted by Apex Rotary Club with administrative support from the Apex Chamber of Commerce.



## **Floats:**

Full floats, half floats and quarter floats are rented from a professional float company. A banner with your business name will be hung from the float.

If you purchase:

**Full float:** Your business is the only name on that float and you can provide riders to ride on the float.

**Half Float:** Your business and one other business share the float. Two banners are on the float and you may provide half the riders.

**Quarter Float:** Your business shares the float with 3 other businesses.

### **Business/Commercial Float:**

Your business provides one vehicle to ride in the parade. The vehicle must be decorated for the holiday season. You may hang a banner from your vehicle. As many attendees that will fit in the vehicle are welcome to join you. You may also have walkers walk along the side of the 'float' if you wish.

## **Disclaimers:**

No items shall be thrown, tossed or given away from any float or vehicle.

Candy is prohibited from the Apex Christmas Parade per order of the Apex Police Department: 2010/9/6:netr

The safety of our participants as well as the public attending, are of utmost importance. Noncompliance with these rules will result in expulsion from future Apex events.

For additional information, please contact the Apex Chamber of Commerce at 362-6456 or [info@apexchamber.com](mailto:info@apexchamber.com).