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# Rotary Club of Apex

"SERVICE Above Self"

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## APEX ROTARY NEWSLETTER - JULY 16, 2009

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- The Basics
- Special Notes

The following is a quote from a personal eulogy given by a past member of the Apex Rotary Club for a deceased member at gravesite. A concept by which we members should all abide.

*"For those of us who remain, and especially for our fellow Rotarians, we should always be mindful of this life well lived, a life of service above self, a life in which service to God, service to country and service to family was an unending mantra. Would that we all live such a life!"*

### The Basics

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**Tom Hendrickson, The Veridea Project Hosted By Jim Stella**

**Attendance:** 35 Apex Members

**Rotarian Visitors:** Bill Rousseau, Holly Springs.

**Guests:** Mike Davis & Tom Harvey.

**Inductions:** None at this time.

**Makeups:** Byrd, Bulla, Yates, Digman, Steen, Fischer, Wilkes, Christenberry, Winebrenner & Donovan.

**Speaker:** Tom Hendrickson, The Veridea Project . A sustainable, mixed-use urban community is being proposed for Apex. The project, called Veridea, would add almost \$6 billion to the town's tax base.

Veridea is huge news for the small town of Apex. The triangle- shaped site would have U.S. Highway 1, N.C. Highway 55 and a future section of Interstate 540 as its borders. "Veridea will become the next generation of Research Triangle Park," Veridea developer Tom Hendrickson said of his vision for the project.

With the expected 2012 completion of the Western Wake Freeway, Veridea would be less than 12 minutes from RTP. The 1,000-acre development would also create 30,000 jobs. The plan also calls for 8,000 residential units - a mix of condos and single-family homes. The idea is to be able to walk or bike, from work to home, and to the store. Down the road, the area could add a light-rail stop.

Hendrickson said because Veridea was developed from a sustainable, live-work- play concept, he expects less vehicle traffic in the area. He is also looking into other measures to ease road congestion.

Veridea would have 10 million square-feet of office development, 3.5 million square-feet of mixed-use retail and commercial space and 2 million square-feet of high-tech manufacturing. (Excerpts from N&O Article June 4)

**ANNOUNCEMENTS & REMINDERS**

**August 13** - Poker Run - Contact Karen Byrd at [khbcpa@byrdyates.com](mailto:khbcpa@byrdyates.com) for details

**September 20, 2009 (NEW DATE)** - Apex Rotary's *Stop Hunger Now Million Meal Event* - Apex Methodist Church. Details to follow.

**October 30** - Halloween Party - Contact Karen Byrd at [khbcpa@byrdyates.com](mailto:khbcpa@byrdyates.com) for details

**December 5, 2009** - The Christmas Parade hosted by Apex Rotary. Details to follow.

**Special Notes**

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**Make Ups:** Please remember to submit all make- up notifications to the Club Secretary as soon as you can. They can be submitted two weeks before and/or two weeks after a missed meeting.

**Guests and Visiting Rotarians:** We are always excited about having guests and visiting Rotarians to our weekly meetings. Please share the names of your guests with the Club Secretary each week. We do keep a record of who attends and this information will help with the book keeping.

**Using the Microphone:** Whenever you are speaking to the Club, whether it be as a speaker, making announcements or any other address to the Club, please come forward and use the microphone. Not only are there hearing impaired members, there is the problem with the Restaurant's kitchen fans blasting away so that the tables near the kitchen miss half or more of what you will say. Some of you feel you have loud voices. What you do not know is that when you start off, it's fine but as you go on, your voice gets lower and softer. You don't hear it but we do. Thanks for your cooperation.

**Apex Rotary Member Database Update:** You can update your personal data as follows:

1. Go to [www.apexrotary.org](http://www.apexrotary.org).
2. Click on "Membership"
3. Insert your email address (the one you used when you joined). In "Password", enter your Rotary ID number leaving out the first zero digit and click "Login".
4. Go to "Members" (top left) and click on "View My Data". It will automatically find your file.
5. Click on "Edit Member" and update your data.
6. On completion, at the very bottom of your data file, Click on "Update".

**The weekly newsletter** can now be viewed on our web site [www.apexrotary.org](http://www.apexrotary.org), click on "Newsletters". The file is in PDF format and you will need to have Acrobat Reader installed. If you do not have it, download it free at [Acrobat Reader](#).>

**Speaker Schedule** is now posted on the Club's web site <http://www.apexrotary.org>. Click on "Club Documents and then on the "Speaker Schedule (current year)". The file is in PDF format and you will need to have Acrobat Reader installed. If you do not have it, download it free at [Acrobat Reader](#).

**Apex Rotary Web Site News:** Click on the **NEW "Club Documents"** link on the Apex Rotary web site to see and have the option to download & print forms and copies of important club documents. The files are in PDF format and you will need to have Acrobat Reader installed. If you do not have it, download it free at [Acrobat Reader](#).

**Communications Officer Contact Information**

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